



World Expo Shanghai 2010 Newsletter

February 2006

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(Disclaimer: The following information has been compiled from Chinese and international news sources and does not imply U.S. government authentication or endorsement.)

1. Expo sample site designers selected

World Expo 2010 Shanghai China Online 12/30/2006

Shanghai World Expo Land Holding Co Ltd. organized an expert panel recently to select architectural designs for the World Expo 2010 Shanghai demonstration pavilion. The demo pavilion will serve as the standard and sample structure for the participating countries. The pavilion itself will host future expo activities.

The works of the Shanghai Xian Dai Architectural Design (Group) Co Ltd, Shanghai Pudong Architectural Design & Research Institute Co Ltd, and joint entry of Architectural Design & Research Institute of Tongji University and Shanghai Municipal Engineering Design General Institute were selected as the top three candidates. The expert panel included senior professionals in the architectural, structural, urban planning and economic fields. The pavilion covers 21.2 hectares with a floor area of 44,000 square meters and will cost 300 million yuan (US\$37.5 million).

For the full story, please visit:

<http://www.expo2010china.com/expo/expoenglish/news/sen/userobject1ai39138.html>



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2. Expo, opportunity for exhibition industry

World Expo 2010 Shanghai China Online 15/01/2007

The level of cooperation between the local and international exhibition industries must be further developed and maintained, according to speakers at the third China Expo Forum for International Cooperation (CEFICO), which opened on January 14. The forum had the theme "Open, Cooperation, Win-Win". Nearly 600 representatives from 17 countries and regions took part in the forum.

Xu Kuangdi, Vice Chairman of the Chinese People's Political Consultative Conference, addressed the opening ceremony and extended a warm welcome to representatives of the exhibition industry. Shanghai Vice Mayor Zhou Yupeng said one of the goals Shanghai had in mind by taking the opportunity to host World Expo 2010 was to help the development of the local exhibition industry.

For the full story, please visit:

<http://www.expo2010china.com/expo/expoenglish/news/sen/userobject1ai39398.html>

3. Global competition to select mascots for World Expo

World Expo 2010 Shanghai China 16/01/2007

The organizers of World Expo 2010 Shanghai today issued a worldwide invitation to artists to submit their designs and ideas for official World Expo mascots, 1,200 days ahead of the opening of the event.

The public recruitment of mascot designs will run through May 31, 2007 and the winner will be announced by the end of the year. A prize of 200,000 yuan (US\$25,000) will go to the winning entry.



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"Mascots are very important in promoting the Expo to the public, especially among children," an official of the Bureau of Shanghai World Expo Coordination said. The organizers have set strict requirements for mascots to qualify for judging.

Applicants can download competition forms and related documents from World Expo 2010's Official Website (<http://www.expo2010china.com/expo/expoenglish/index.html>). All the designs must be submitted to the recruiting office in the Expo Mansion (No. 3588 Pudong Road E. Shanghai China) by mail or in person. The deadline of submitting is 6pm May 31, 2007.

For the full story, please visit:

<http://www.expo2010china.com/expo/expoenglish/news/sen/userobject1ai39431.html>

4. Work begins on Expo staff housing

World Expo 2010 Shanghai China Online 08/02/2007

Shanghai World Expo planners marked a milestone yesterday when construction began on a complex of residences that will house many of the workers for the 2010 event.

The World Expo Village, located in the northeast segment of a 5.28-square-kilometer expo tract in Pudong, is designed to accommodate up to 10,000 workers from participating countries and organizations.

The city has set aside 30 hectares for the community, which will consist of new structures and living areas created in renovated warehouses. The village will comprise 540,000 square meters of floor space. It will provide a range of accommodations, including apartments, serviced apartments and hotels in a variety of price ranges. Rooms will not be rented to Expo visitors at the site, however.



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The first phase, which features reconstructed factories, will be completed by the end of next year, and the entire village is expected to be built by January 2010.

In addition to the construction kickoff, Expo organizers said they took another step forward on February 7 in working with the countries that are planning pavilions for the event.

Canada has chosen a location under the Lupu Bridge for its 6,000-square meter national pavilion.

For the full story, please visit:

<http://www.expo2010china.com/expo/expoenglish/news/sen/userobject1ai39742.html>

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