

U.S.-CHINA JOINT COMMISSION ON COMMERCE AND TRADE
INFORMATION INDUSTRY WORKING GROUP

U.S.-CHINA ICT ENERGY EFFICIENCY FORUM

8:20 AM – 5:30 PM, JULY 5, 2007

FUNCTION HALL, HAI TIAN HOTEL, QINGDAO, CHINA

8:20 – 8:40 Registration – Coffee and Tea

8:40 – 9:00 Opening Remarks

Ministry of Information Industries (MII)

U.S. Department of Commerce (DOC)/

International Trade Administration (ITA)

1) The Role of ICT Innovation in Supporting Energy Efficiency

Moderator: *Ms. Heidi Hijikata, Standards Liaison, DOC/ITA*

“Role of ICT Innovation in Driving Energy Efficiency” - Mr. Jim Jarrett,
VP for Global Public Policy, Intel

Chinese presentation (s)

Q&A

2) Regulatory Roles and Responsibilities

Moderator: *MII*

Chinese Government Regulatory Roles for ICT Energy Efficiency

Speaker(s): *MII*

U.S. Government Regulatory Roles for Energy Efficiency

Speaker: *Mr. Edwin Pinero, Federal Environmental Executive,
the U.S. White House*

Q&A

Break

3) Government-Industry Partnerships in ICT Energy Efficiency

Moderator: *Ms. Dorothea Blouin,*

Senior International Trade Specialist, (tentative) DOC/ITA

*“Energy Star: A Public-Private Partnership Benefiting the Environment
and the Economy”* - Ms. Robin Clark, Vice President,
ICF International; Consultant to the U.S. EPA

U.S. Industry Presentation

Speaker: *Ms. Jeanette Tom, Director of Technology and Trade Policy, Information Technology Industry Council (ITI)*

Q&A

Lunch – Sponsored by Intel

3) Government-Industry Partnerships in ICT Energy Efficiency (Continued)

Moderator: *Ms. Dorothea Blouin, (tentative) DOC/ITA*

Chinese Government presentation(s)

Chinese Industry presentation(s)

Q&A

4) ICT Energy Efficiency Global Voluntary Standards Activities

Moderator: *MII*

Chinese presentation(s)

U.S. Industry Presentation

Speaker: *Ms. Donna Sadowy, Worldwide EHS Programs, AMD; AeA International Environmental Committee Issue Leader*

Q&A

Tea Break

5) Industry Cooperation on Research and Best Practices in ICT Energy Efficiency

Moderator: *Ms. Dorothea Blouin, DOC/ITA*

“Best Practices and Approaches to Energy Efficiency For the Consumer Electronics Sector” - Mr. Douglas Johnson, Senior Director, Technology Policy & International Affairs, Consumer Electronics Association (CEA)

Energy Efficiency in Semiconductor Machinery and Production
- World Semiconductor Council Energy Working Group

Speaker: *Mr. Allen Yen, Chief Representative of the U.S. Semiconductor Industry Association (tentative)*

Chinese Presentation(s)

Q&A

[FYI: SinoCES Reception from 6:30 PM]

U.S.-China Joint Commission on Commerce and Trade Information Industry Working Group (IIWG) U.S. - China ICT Energy Efficiency Forum

The Ministry of Information Industry of the People's Republic of China and the United States Department of Commerce International Trade Administration are pleased to announce the first U.S.–China ICT Energy Efficiency Forum. The Forum is a sanctioned event of the U.S.–China Joint Commission on Commerce and Trade (JCCT) Information Industry Working Group (IIWG). The Forum focuses on how innovation in the ICT industry promotes energy efficiency in many industries. Topics to be covered include:

- The role of innovation in ICT in support of energy efficiency;
- Government–Industry partnerships in ICT energy efficiency;
- Global voluntary standards activities in ICT energy efficiency;
- Industry best practices in ICT energy efficiency; in semiconductor production, and in the consumer electronics industry.
- MII will introduce their ICT energy efficiency regulations currently in the drafting process.

U.S.-CHINA ICT ENERGY EFFICIENCY FORUM AGENDA

8:40 – 17:30, JULY 5, 2007

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*Director General, Ministry of Information Industries (MII)
U.S. Department of Commerce (DOC), International Trade
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Chinese Government presentation(s)

Chinese Industry presentation(s)

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