



Mobile/Consumer Market Trends and Memory Solutions

Memory is a major driver in the future role of mobile and consumer market trends. This program examines the various memory components affecting the current and future direction of mobile/consumer applications. You will also learn about the memory usage in mobile/consumer applications including DRAM, SRAM and flash. Industry experts will explore future memory requirements and solutions.

JEDEC is the leading developer of standards for the solid-state industry. Almost 3100 participants, appointed by some 290 companies work together in 50 JEDEC committees to meet the needs of every segment of the industry, manufacturers and consumers alike. The publications and standards that they generate are accepted throughout the world. All JEDEC standards are available online, at no charge.

The program includes presentations by the following companies:

Micron Technologies: Low Power SRAM and Pseudo SRAM for Mobile Applications

Nokia: Mobile Phone Market Status and Requirements

Samsung: Flash Memory and Flash Memory Applications

Qimonda: Mobile DRAM

